

CALLING ALL ARTISTS: JOIN THE CHALKUP21 MOVEMENT

CHALKUP21 is a 17-mile walking trail, showcasing 9 fine examples of 21st Century coastal art and architecture along the Strait of Dover from Capel-le-Ferne to Deal.

Following Dover Arts Developments 18-month launch programme of curated walks, workshops and events the trail now exists for artists to use as a resource for creating their own events.

Be inspired by the website CHALKUP21.com

The trail is annotated with artists' interventions, providing a fantastic and inspiring resource for artists. The website provides a valuable research tool and archive with information on the nine structures, a 'plan your visit' section, artists' responses and interviews.

Using social media avenues, join the artists and walkers who are documenting their physical and creative journeys!

Facebook: facebook.com/CHALKUP21

Twitter: [@CHALKUP21](https://twitter.com/CHALKUP21)

Instagram: [@chalkup21](https://www.instagram.com/chalkup21)

Join the Facebook group to interact with other artists interested in the trail:
[CHALKUP21 group](#)

CHALKUP21 offers many opportunities to artists. Why not bring your inspiration to this contemporary art & architecture trail?

One possibility, if you think you can offer a workshop, an “experience” (a walk, a tour, local expertise) to Airbnb guests then you can use the Airbnb experiences platform to market this to a huge number of potential visitors. This is a great opportunity to work with one of the trail venues – charities have a 0% commission rate with Airbnb, so you could spilt the revenue with them for access to the space.

https://www.airbnb.co.uk/host/experiences?from_nav=1

“I feel being part of a project involving practitioners from many different disciplines – art, architecture, design, conservation, geology, tourism etc. – has made for a very dynamic and discursive experience. This has been very beneficial (not to mention fascinating) in broadening both my sense of potential in what I do as an artist and my general knowledge of place and engagement.”

Louisa Love

“How does a place take root in a person? Dover has continued to gently take root in me, year after year, and as I continue to journey to other places, learning to experience places through the intimate, the microscopic, and the epic scales, through a grand sense of time.”

Anna Liu

You will find all you need to plan your visit
on <https://chalkup21.com>

Any questions?

Get in touch with Destination Dover:

info@destinationdover.org

Artists can also contact DAD: info@dadonline.eu